

Process **to** Practice

Summit 2026

Elevating processes & operations to improve how work really gets done

4-6 August 2026 | Sydney



PARTNERSHIP PROSPECTUS

Organised by:

 **Quest Events**
Meet | Learn | Grow.

What is **Process to Practice** Summit 2026?

Process to Practice Summit 2026 is where process improvement stops being theoretical and starts improving the way work actually happens.

This is a practitioner-led summit for leaders who own, analyse, standardise, digitise and improve work across organisations. The focus is on what actually shifts performance: practical design decisions, disciplined process thinking, and improvements that stick.

Across two focused days, attendees will hear from industry leaders and solution providers to learn what organisations tried, what worked, what failed, and what finally stuck. They'll leave with proven approaches to close the gap between process maps and operational truth, apply automation where it actually adds value, and build improvement capability that survives restructures, system changes and turnover.

Who will you meet?

Process to Practice Summit 2026 brings together professionals accountable for process integrity, operational performance, and scalable ways of working across their organisations.

It's designed for those who sit at the intersection of process, systems and people, including the leaders responsible for improving workflows, embedding standards, applying automation thoughtfully, and ensuring operational excellence.

The event brings together leaders responsible for:



Process & Operational Excellence

Process Improvement, Operational Excellence, Continuous Improvement, Lean, Six Sigma, BPM



Automation & Digital Enablement

Intelligent Automation, Workflow, RPA, Process Platforms, Business Analysis



Operations & Service Delivery

Shared Services, Customer Operations, Contact Centres, Plant & Production, Reliability



Governance, Knowledge & Process Ownership

Process Governance, Knowledge Management, Digital Workplace, Communities of Practice



Transformation & Capability

Enterprise Transformation, Change Management, Capability Development



Early confirmed speakers include:



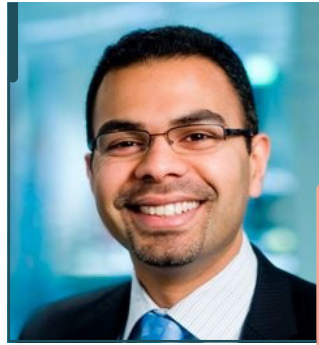
CITY OF SYDNEY 

Dr Tom Gao
Chief Technology &
Digital Services Officer
City of Sydney



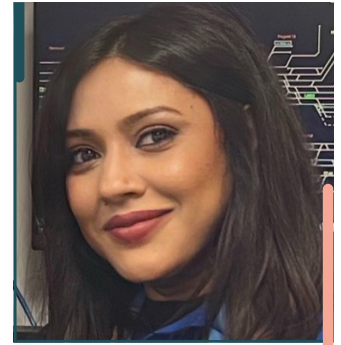
hbf

Sanjeev Gupta
Chief Information &
Transformation Officer
HBF Health



T

Ravi Ramachandran
Principal - Operational
Excellence Transformation
Telstra



NSW | Transport
GOVERNMENT | for NSW

Sneha Gadkari
Business Transformation Leader
Transport for NSW



AON

Azra Amir
Head of Process Excellence,
Asia Pacific
Aon



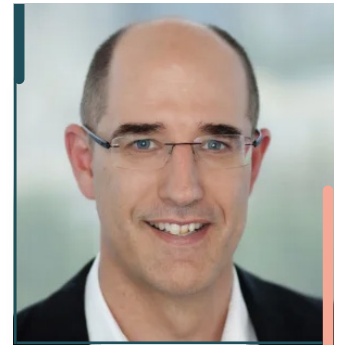
FUJITSU

James Kissell
Global Director - Global
Operations
Fujitsu



nab

Peter Seweiha
Senior Consultant
Diagnostics & Solutions
NAB



IXOM

David Schelbach
Chief Sustainability Officer
IXOM

Why leaders and decision makers will be at Process to Practice Summit 2026

Attendees will leave ready to:

1

Close the gap between documented processes and operational reality

2

Go beyond optimising isolated functions and instead fix end-to-end workflow

3

Apply automation & AI to amplify good design, not mask broken work

4

Embed continuous improvement habits that actually stick

5

Use process mining and data to expose hidden bottlenecks and rework

6

Understand how people interact with systems and design work around human capability & operational conditions

7

Measure operational performance using metrics that truly matter

8

Scale and standardise improvement without breaking what works

Who should partner?

If your organisation helps improve how work is designed, executed, measured or scaled, you need to be at **Process to Practice Summit 2026**.

This summit brings together a highly targeted audience of senior leaders responsible for process excellence, operational performance, automation, governance, shared services and transformation across Australia's public and private sectors.

Organisations that will benefit from partnering include:

- Business process management & modelling software providers
- Automation, workflow & intelligent automation platforms
- Process mining & process intelligence platforms
- Operational performance & workforce productivity platforms
- Task mining, process discovery & documentation automation providers
- Quality, analytics & process improvement tooling providers
- Change, capability & improvement methodology providers
- Process-led advisory & operational excellence consultancies
- Knowledge management, information governance & enterprise search platforms

Why Partner?

Position your organisation at the forefront of practical, process-led operational improvement.

At a time when organisations are re-evaluating transformation spend and demanding measurable impact, **Process to Practice Summit 2026** provides direct access to leaders who control process standards, automation roadmaps, improvement frameworks and operational metrics.

Key sponsorship benefits include:



Accelerate engagement with process and OpEx leaders actively investing in improvement



Demonstrate how your solution supports real operational outcomes, not abstract strategy



Engage cross-functional decision-makers across process, operations, transformation and automation



Align your brand with practitioner-led, grounded operational excellence



Collaborate with our team to design a tailored partnership aligned to thought leadership, lead generation, product positioning or strategic market entry

Sponsorship and exhibition packages are available now.

Contact **Milad Etemadi** at milade@questevents.com.au or **+61 (0)478 195 857** to discuss how we can help you connect with your ideal audience.



Sponsorship & Exhibition Package Options

Gold Sponsor

- 20-minute Presentation **AND** 40-minute Panel Session
- 2x3m exhibition space
- 5 x 2-day conference passes
- Logo with corresponding level on all event
- Marketing materials (website, brochure, conference)
- Holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 2x pull up banner in conference room
- Opportunity to host content on the website
- Interview with speaker hosted on the website & shared via social
- Access to attendee list

\$24k

Early Bird Rate \$21.5k

Silver Sponsor

- 20-minute Presentation
- 2x3m exhibition space
- 4 x 2-day conference passes
- Logo with corresponding level on all event
- Marketing materials (website, brochure, conference)
- Holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 2x pull up banner in conference room
- Opportunity to host content on the website
- Access to attendee list

\$20k

Early Bird Rate \$18k

Bronze Sponsor

- 40-minute Presentation
- 2x3m exhibition space
- 3 x 2-day conference passes
- Logo with corresponding level on all event
- Marketing materials (website, brochure, conference)
- Holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 1x pull up banner in conference room
- Access to attendee list

\$17k

Early Bird Rate \$15.5k

Spotlight Session Sponsor

- 10-minute spotlight presentation
- 2x3m exhibition space
- 2 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Access to attendee list

\$15.5k

Early Bird Rate \$14k

Exhibitor

- 2x3m exhibition space
- 2 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Access to attendee list

\$10k

Early Bird Rate \$9k

Brand awareness add-ons (sponsors only)

- Lanyard
- Branded registration desk
- Networking drinks
- Wi-Fi
- Coffee cart
- Conference room seat drop

Investment rates are in Australian dollars and GST exclusive.

Early Bird date: Friday 29 May

We only work with a few select partners to maximise mutual value and these are only our basic package options.

To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.

Milad Etemadi

Partnerships Director

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